

Matthew Scheuerman

Senior UX Designer / Developer

He/Him

480-221-9330

mordecaidesign@gmail.com

www.matthewscheuerman.com

Intro

I am a designer with 18 years of experience designing branding, high fidelity designs, and web experiences for fast paced environments while providing leadership and mentoring. I am looking for an opportunity to weave user experience into the thread of an organization. I specialize in design-systems creation, accessibility and inclusion, and a special interest in strategic foresight.

Experience

December 2017 – PRESENT

Fannie Mae, Plano TX and Remote – *Senior UX Designer*

- Worked with a rockstar team of UX designers on creating the Blueprint Design System. Involved in all facets of the design system, but with a focus on code, creating 40 components and 13 CSS utilities with adoption by 15 different products and one angular development kit.
- Helped to define vision, metaphors, naming conventions, tokens (1000+), code standards, and component creation.
- Evangelized and created standards for improving accessibility through-out the organization while providing training and mentorship in human-centered design thinking and accessibility standards to designers and programmers.

September 2014 – December 2017

Medecision, Dallas TX and Remote – *UX Designer/Senior User Interface Specialist*

- Presented a UX strategy to Senior Executives and key stakeholders to integrate UX into the fabric of the organization.
- Presented a UX Application Strategy to an architecture review panel to improve product UX output by putting UX processes in place.
- Created a Center of Excellence outlining the process we would take to build products, conduct research, and utilize a cohesive design system throughout the organization.

April 2008 –August 2014

GoDaddy, Phoenix AZ – Web Designer II

- Designed Themes for GoDaddy’s Shopping Cart product. Using LESS, CSS3, Bootstrap, Google fonts, and HTML5. For a period of 4 months (while the app was in beta marketing mode), my theme Knoxville was the default theme for Shopping Cart.
- Designed 20+ themes for GoDaddy’s Website Builder product using CSS3, and Google Fonts. I also maintained and provided customer support for hundreds of other themes.
- To assist in GoDaddy’s internationalization and globalization initiatives, I provided QA and market research of culturally relevant marketing copy and imagery to assist in launching Website Builder in 15 different languages and countries.

Education

2002

Collins College, Tempe AZ – BA, Visual Communications

Certifications

Luma Certified Practitioner, Issued 2019 (no expiration)



Awards

Team of the Quarter, Q2 2015, Aerial Resource Center, Aerial Idea Exchange

Team of the Quarter, Q1 2015, InCircle team

Publications

September 2014

Applying Matte Painting Techniques to Image Editing for the Web in Photoshop *Digital Tutors*

April 2019

Interview with The Linux Setup

Speaking

November 2020, January 2020

Intro to Axe Plugin *Fannie Mae*

December 2019

Design Systems: Tactical Creative Action *Digital Summit, Dallas*

September 2019

Blueprint Accessibility *Fannie Mae*

Conferences attended

2019

Big Design Conference

2019

An Event Apart Boston

2018

Big Design Conference

2018

An Event Apart DC

Successful Open-Source pull requests

2019

Iota Trinity Wallet Dark Theme Improvements